Abstract: Business journals, business school scholars, and strategic management societies focus on a range of themes, frameworks, and endogenous organizational factors that shape and influence firm strategies. From resource-based theories, dynamic capabilities, entrepreneurial vision, the research literature is diverse, fractionated, and often devoid of realism of strategy in action, with clever tools of networks, deep learning, time management based on timing, surprise, deception, and deep collaboration. This presentation draws ideas and concepts from military theories, corporate case studies, and political theory.